

NAPPS is offering the 2015 Virtual Conference **COMPLIMENTARY** to all **NAPPS members** as part of our 25<sup>th</sup> Anniversary Celebration.

The 2015 Virtual Conference will take place on **March 5-7, 2015** in conjunction with Professional Pet Sitters Week.

○ **What is a Virtual Conference?**

The NAPPS Virtual Conference is just like a physical conference – the experts in the world of pet sitting will be able to present the latest information to you, the audience. However, rather than traveling to conference, the Virtual NAPPS Conference comes to you! You will access the presentations via your 2D player where you will see the slides and hear the speaker presenting. There will also be forums in which you can discuss the presentations with your peers – just like at a physical conference!

**Pros of attending an online conference:**

1. The cost of airfare, hotel, meals, etc. can be expensive and will add up over time for a face-to-face conference. Meeting virtually will help minimize these costs and results in a savings for you, the attendee.
2. More people are encouraged to join a virtual conference because of the ability to participate in the comfort of their home, office or anywhere for that matter.
3. A broader audience is able to “meet” who might not have been able to come to the physical event.
4. The ability to view the content at a later date and time.
5. Attendees can still network, connect and discuss issues and trends at the virtual conference and after.

○ **Do I need special software to attend the conference?**

No, you do not need special software to attend the conference.

○ **Do I need to be web savvy to attend the conference?**

While we have made every effort to make your conference experience as easy as possible, please keep in mind that you will be using your computer and an Internet connection is needed. If you are comfortable using your computer and navigating the Internet, then you should be comfortable attending the Virtual NAPPS Conference! There will be a technical support team available if you are experiencing difficulties during the conference.

- **Why do I need to complete the registration process?**  
Attendee registration has been initiated for all of our members, but you must change your password and fill out a short survey in order to **complete the registration process**. This information will provide our virtual conference provider the information they need to allow you virtual access to the event. Also, it will provide NAPPS valuable information regarding what our members are looking for in future events (Example: Do you prefer virtual over brick & mortar?).
- **Where do I get the link to register?**  
You will receive the link via email from the virtual conference provider. The subject line will be *2015 NAPPS Virtual Conference and Small Business Forum Live Broadcast Registration Confirmation*.
- **I have not received this email link, why?**  
If you have a membership expiration date prior to March 5th, you are required to renew your NAPPS Membership before completing the registration process. You will not receive a Conference email confirmation until your membership is renewed.
- **Networking Event? I thought this conference was virtual?**  
There is an in person networking event being held on Saturday, March 7<sup>th</sup> at the American Airlines Training & Conference Center in Fort Worth, TX.

**If you are local** – you can attend at a rate of \$95.58.

This includes the following: a full breakfast buffet, a lunch buffet, all day break service, reception, and the general session meeting room.

**If you are not local** (arrive evening of 3.6) – hotel accommodation are available at the American Airlines Training & Conference Center at a rate of \$190.00 (\$189.17) which includes the following: overnight accommodations on Friday, March 6, 2015, a full breakfast buffet, a lunch buffet, all day break service, reception, and the general session meeting room.

**Can non-members attend the Networking Event?**

The Networking Event is open to active NAPPS members only. If you know a pet sitter that is interested in joining NAPPS and would like to attend the Networking Event, please have them register by **February 27<sup>th</sup>** to join the March 7<sup>th</sup> festivities. New members will receive a link that will allow them to register for the Virtual Conference and Networking Event once they have completed their membership application.

- **I noticed the room rate is higher on March 6<sup>th</sup> then March 7<sup>th</sup> - why?**  
Remember the evening of 3.6 includes all food & beverage and the session itself on March 7<sup>th</sup>.

- **Can I attend just the reception on March 7<sup>th</sup>?**  
We would like everyone to participate in the **entire** networking event and participate in all activities that day.
  
- **Can non-members attend just the reception on March 7<sup>th</sup>?**  
Yes! However, there is a cost of \$50.00. If the non-member joins NAPPS, the \$50.00 will be applied to his/her NAPPS membership.